

Transylvanian Saxons - A Portrait.

Current Situation and Future Prospects

Public relations refer to the effort to maintain or establish trust through cultivating opinions and relationships. Both **internal** and **external communication** must be maintained.

This **book and internet project** is addressed to all Transylvanian Saxons and to the public interested in Transylvania and the Transylvanian Saxons. It is intended to be both an analogue and a digital "business card" of the Transylvanian Saxons and their institutions worldwide.

The following concrete **objectives** are to be pursued:

1. The first part takes **stock of the current situation** and looks to the **future**.
2. The second part presents a **portrait of the Transylvanian Saxons**, using examples to illustrate the dimensions of the Transylvanian Saxon community, culture and identity.
3. The third part contains an introduction to the most important **Transylvanian Saxon institutions** worldwide and an overview of all relevant institutions.

Multilingual publication in German, English and Romanian

The migration movements of the 20th century also led to a change in the importance of the **language as a unifying bond of the Transylvanian-Saxon** community. On the one hand, the **dialect** is spoken by fewer and fewer descendants, and on the other hand, the understanding of it has even been lost in some cases.

The Transylvanian Saxons, some of whom have been living in the USA and Canada since the end of the 19th century, speak **English** as their first language, understand little German and very few understand the Transylvanian Saxon dialect.

In German schools in Romania, over 90 per cent of the pupils are of another nationality, usually **Romanian**. A significant proportion of these pupils show a strong interest in the Transylvanian Saxon cultural heritage and are willing to learn about and develop it. Therefore, the results of the book and internet project will be published not only in **German**, but also in **English** and **Romanian**.



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Portrait of the Transylvanian Saxons. Current Situation and Future Prospects

Quelle: siebenbuergersachsen.de/genki/portrait-en.pdf.

The project “**Transylvanian Saxons - A Portrait. Current Situation and Future Prospects**” refers to the second part of a project created in 1999:

[Siebenbürger Sachsen in Baden-Württemberg](#). Here is the preliminary **table of contents**:

I. Current Situation and Future Prospects

1. Introduction Transylvanian Saxons:
Settlement in Transylvania, Migration from Transylvania,
Shaping the future in the new locations
2. Generative Artificial Intelligence (GENAI) connects
Transylvanian Saxon cultural heritage

II. Transylvanian Saxons – A Portrait

3. Maintaining independence despite changing national affiliations.
An overview of 850 years of history
4. Transylvanian Landlers
5. Emigration and integration in America: Canada and the USA
6. The reasons for emigration and the integration process in Germany
7. Legal traditions
8. Religion and ecclesiastical history
9. Economic achievements
10. Science and Technology
11. The school system of the Transylvanian Saxons
12. Transylvanian-German literature and theatre
13. Transylvanian Art and Artists, then and now
14. Architecture, more than fortified churches
15. Music in Transylvania and Transylvanian-Saxon musicians
16. Customs and community life
17. The dialect of the Transylvanian Saxons
18. Poetry in the mother tongue (dialect poetry)
19. Transylvanian Saxon identity
20. Transylvanian-Saxon coats of arms and logos

III. Attachment: Transylvanian-Saxon associations today

21. Political associations
22. Religious institutions
23. Cultural and scientific associations
24. Social associations
25. Youth organizations
26. Other Transylvanian-Saxon associations



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